

SKILLS

- Writing skills for print, radio and audiovisual media.
- Experience in preparing creative content according to current news products to clients
- Ability to create concepts based on services or products to clients
- Proficiency in printed publications design programs: InDesign, Quarkxpress and Photoshop
- Knowledge in photography, video, audio editing and social media
- Experience in the development of promotion and marketing strategies

OBJECTIVE

To work in a company with growth opportunities where I can implement my skills to the fullest and be a useful tool for the growth of the company.

WORK EXPERIENCE

Metro Newspaper - Guaynabo:
10/2012 - current
Multimedia journalist, page designer and editor of the printed version

News1660 - San Juan: 05/2012 - 09/2012
Radio journalist, news editor and maintainer of spaces, such as "The interview of the hour", "Friday of economy and business with José Alameda" and "Seven Days"

Boricua 740 - Bayamón: 06/2010 - 02/2012
Reader, news editor and producer of the news "Despierta, boricua"

Expresión Newspaper - Vega Alta: 09/2003 - 04/2012
Founder and editor in chief of Expresión, a media directed to young adults with distribution in public and private universities and public schools of grade 12

Rumbo Newspaper - San Juan: 10/2008 - 06/2010
Founder and editor in chief of Rumbo, first newspaper aimed at the immigrant community in Puerto Rico

The San Juan Star Newspaper: 2002 - 2007
Reporter, editor, title-maker, page designer, and coordinator of special editions and end-of-year summaries.

EDUCATION

Bachelor's degree in Communications and Marketing
1996 - 2001
Metropolitan University
Cupey Campus

Elective degree in diction
1997 - 1998
University of Puerto Rico
Río Piedras Campus

Microcomputer Specialist
1995 - 1996
Universal Education Institute
Carolina Campus

ACKNOWLEDGMENTS

Best Multimedia Investigative Report - 2016
Overseas Press Club (OPC)
Award for Journalistic Excellence in the line "Analytical Coverage" for the report "En la calle con los Florirricans".

Best Report regarding Human Interest
Overseas Press Club (OPC)
Award for Journalistic Excellence in the line of "Human Interest Coverage" for the report "En cuerpo ajeno"

Overseas Press Club
Finalist of the Overseas Press Club in the category Regional Report 2003 for the article "Profesionales a la compra de títulos falsificados"

Medalla Olga Nolla
Recognition for "Leadership and outstanding work", delivered by the Metropolitan University at the Night of Achievements 2001

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